



Foodstock 2018: October 13, 2018
Freehold Independent Firehouse #1, Freehold, NJ

Foodstock NJ
20 Randolph Road, Freehold, NJ
www.foodstocknj.org

FOR IMMEDIATE RELEASE

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FOODSTOCK 2018 IS SCHEDULED FOR OCTOBER 13, 2018
Monmouth County citizens band together to fight hunger
Freehold Independent Firehouse #1, Freehold, NJ

August 23, 2018 Freehold, NJ – The 8th Annual **FOODSTOCK** picnic and food drive is scheduled for October 13, 2018 from 1:00 – 7:00 p.m. on the grounds of the Freehold Independent Firehouse #1 on Stillwells Corner Road. This year’s event promises to be the biggest one yet.

There is no cost for entry into the picnic but each attendee is encouraged to bring at least 50 pounds of nonperishable food. The event will feature a succession of local bands including *the Eddie Testa Band, Eric Mason and others*. There will be a bountiful barbecue; as well as games and treats for the whole family.

At the 2016 event, **FOODSTOCK** collected more than 60,000 pounds of food. The goal for this year is to reach 100,000 pounds. Since this effort began in 2010, as a school project, the group has collected over 275,000 pounds of food, raised more than \$90,000 and has amassed a team of nearly 100 volunteers supporting the effort.

FOODSTOCK collects and delivers food to area food pantries throughout the year. In keeping with its mission to inspire our youth to participate in community service, these food collections and deliveries involve local schools, scouts and other youth groups throughout Monmouth County. To support its efforts, **FOODSTOCK** holds 3 events each year. The flagship event, bearing the group’s name, is held in the fall, and is its major food collection event. The Snow Ball is held in the winter as the group’s fundraiser and during the summer, Foodstock holds its annual golf outing.

Beneficiaries of **FOODSTOCK** include *Open Door* food pantry in Freehold and *Lunch Break* food pantry in Red Bank.

For additional information visit www.foodstocknj.org. Foodstock welcomes area businesses to display their community support at our events with sponsorships or food donations.

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About FOODSTOCK NJ

FOODSTOCK is a grassroots community effort formed to assist with the needs of our less fortunate community members who are struggling to put food on their tables due to the current economic environment. This successful effort began in 2010 in central New Jersey, with a small group of parents assisting their children with a school project. It has grown significantly and is now a registered 501c3 charitable organization.

FOODSTOCK’s Mission is *to facilitate the movement of food from those who have been abundantly blessed to those who are in need, and to inspire future generations to do the same.*